

At Presidency Alumni Association Calcutta (PAAC) we respect the privacy of our users, members, and the information shared with us. This policy governs how we secure and keep the information entrusted to us by users and members, safe and private. This privacy policy applies to our website and the products and services offered at [www.presidencyalumni.com](http://www.presidencyalumni.com). It is our intent to ensure this Privacy Policy is complete and updated with the best privacy practices. If at any time you have questions or concerns about your privacy or security with our company, please email us at: [presi.alumni@gmail.com](mailto:presi.alumni@gmail.com).

The information collected on our website will never be shared with any third party vendors, advertisers, or any other website. All your information will be treated with the highest standards of safety, security features, and confidentiality. As our customer, you are valued and we have done everything possible to ensure that your right to privacy is upheld. Your information will be used only to improve your customer experience on [www.presidencyalumni.com](http://www.presidencyalumni.com) and not in an invasive way at all.

The Information we collect is used in the following ways:

#### **Personal Information:**

We collect Personal Information on the website when you make a register yourself as a member, update your profile, purchase or donate. Personal Information may include your name, address, email address, cell phone number and credit card number. We collect and use such information to enhance your customer experience with us and for marketing purposes such as to:

- Process, track, and fill your orders
- Help make the site easier for you to use
- Provide you with relevant information and content
- Market our products
- Inform you of special events
- Include you in member surveys

#### **Email Addresses:**

Your email address allows us to send you confirmation on transactions and membership service messages as necessary. We provide instructions on how to unsubscribe in each email.

In no scenario is this private information shared with an unknown or a third party. Your credit card number or payment collected using any other will never be disclosed.

### **Anonymous Information:**

**Log Files:** In addition, certain Anonymous Information is collected automatically by our website. This information may include visitor domain name, Internet Protocol (IP) address, and referring domain. The information is tracked in server logs, and may be used to troubleshoot problems, keep content relevant, examine traffic trends, and improve the website experience for visitors. This Anonymous Information is used only in aggregate form.

### **Cookies and Other Technology:**

We may assign your computer one or more Cookies, which are a standard internet tool. A Cookie is a small data file webstored as text files by your Web browser on your computer's hard drive. Most internet browsers are initially set to accept Cookies. You can set your browser to refuse Cookies from websites or remove them from your hard drive, but this will cause certain functions of our site to not work properly. We have to use Cookies to enable you to select products, place them in your Online Shopping Cart or Wish List, and to then purchase those products.

### **Secure Shopping:**

Orders placed on our site are encrypted with SSL technology. The secure server software (SSL) encrypts all information you input before it is sent to us. This technology can be trusted to send and receive information securely via the Internet. In order for SSL security to work you must use a SSL-enabled browser.

Please note: We take appropriate physical, electronic, and other security measures to help safeguard personal information from unauthorized access, alteration, or disclosure. If you have any concerns about ordering electronically or otherwise, feel free to write us at [presi.alumni@gmail.com](mailto:presi.alumni@gmail.com).